

# **An Inclusive Labour Market 2024**

Sponsor Opportunity



# From words to action – this year's most important symposium in DEI

**The countdown has begun!**

**On April 24<sup>th</sup> we kick-off Mitt Liv's third edition of An Inclusive Labour Market – a symposium where we highlight key insights and tools for leading and creating an inclusive labour market and workplace.**

250 VIP guests will be invited to Volvohallen in Gothenburg and the symposium will be live-streamed to an unlimited number of participants. Last year's symposium had 900 participants/viewers onsite and online.

Get set for a lineup of awesome speakers as we shine the spotlight on best practices, the latest research, and practical tools for driving successful DEI initiatives.

The symposium will be held in English to include and attract international participants.



# Symposium Friends

## The sponsorship includes:

- Logo on Mitt Liv's event page
- Sponsor presentations during the symposium to physical and online attendees, as well as visibility in break videos and other on-site activities
- Able to provide rollup display during the mingling at Volvohallen
- Last but not least - an opportunity to highlight the most important measures and solutions to create an inclusive workplace and labour market!

**Total price: 25 000 SEK**



# Confirmed sponsors 2024

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# Previous years' sponsors

2023

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